



FOR IMMEDIATE RELEASE

May 8, 2018

## **NATIONAL SALUTE TO AMERICA'S HEROES MEDIA DAY ADVISORY**

**\*\*FOR EDITORS AND MEDIA ONLY – NOT FOR THE PUBLIC\*\***

**WHAT:** National Salute to America's Heroes presented by Hyundai hosts a "Media Day" with a combined press conference and swearing-in ceremony, followed by one-on-one interviews and up-close viewings of the equipment featured in the Hyundai Air and Sea Show. The press conference speakers include representatives from Hyundai, City of Miami Beach, Miami-Dade County, State of Florida, National Salute to America's Heroes and the military. A full list of speakers is below.

The ceremony concludes with more than 300 recruits representing their branch of service in a special swear-in enlistment ceremony performed by United States Air Force General Robin Rand, Commander, Air Force Global Strike Command and Commander, Air, U.S. Strategic Command Barksdale Air Force Base, La.

**EVENT DATE:** Friday, May 25, 2018  
2 p.m. – Press Conference and Swear-in Ceremony  
3 p.m. – Interviews and Equipment Viewing

**LOCATION:** United States Coast Guard Air Station Miami  
Miami Opa Locka Executive Airport, 14750 NW 44<sup>th</sup> Ct., Opa-Locka, FL  
\*Press must bring a photo ID and a press ID and/or business card.  
\*Press are directed to parking from the guards at the front gate.

**SPEAKERS:** The following speakers are addressing the audience (listed alphabetically):  
Commissioner Jose "Pepe" Diaz, Board of County Commissioners - Miami-Dade County  
Dean Evans, Chief Marketing Officer, Hyundai Motor America  
Mayor Dan Gelber, City of Miami Beach Mayor  
Kenny Lee, Chief Executive Officer, Hyundai Motor America  
Mickey Markoff, National Salute to America's Heroes President  
Captain Michael Platt, Commanding Officer of Coast Guard Air Station Miami  
William Talbert III, President & CEO, Greater Miami Convention and Visitors Bureau  
General Stephen Wilson, Vice Chief of Staff, U.S. Air Force

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**EDITOR'S NOTE:** Applications for credentials to cover Media Day, as well as both Saturday and Sunday of the National Salute to America's Heroes is available under the "Press" section of the [www.usasalute.com](http://www.usasalute.com) website.

*The National Salute to America's Heroes presented by Hyundai is a nation-wide two-day celebration held on Miami Beach, Florida featuring the Hyundai Air & Sea Show, Music Explosion presented by Hyundai and Salute 365 initiative. Held Memorial Day Weekend, the National Salute to America's Heroes presented by Hyundai focuses on honoring and paying tribute to the military and first responders who protect the freedoms of all Americans.*

[www.USASALUTE.com](http://www.USASALUTE.com)

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