



FOR IMMEDIATE RELEASE

May 7, 2018

SHAGGY TO HEADLINE THE MUSIC EXPLOSION CONCERT HOSTED BY DJ IRIE AT THE NATIONAL SALUTE TO AMERICA'S HEROES PRESENTED BY HYUNDAI

CORAL SPRINGS, Fla. – The National Salute to America's Heroes presented by Hyundai expands the scope of entertainment beyond the Hyundai Air & Sea Show to include an evening filled with live entertainment. The Music Explosion Concert presented by Hyundai on the Altec Lansing stage Saturday, May 26 begins when the sun begins to set over the shores of Miami Beach, the Altec Lansing stage lights up with superstars including Miami's own **DJ Irie** as the host of an all-star music lineup from 6-10 p.m. on the beach at 11th Street.

DJ Irie is the official DJ for the three-time World Champion Miami HEAT as well as a world-renown DJ hosting events for celebrities such as Jamie Foxx and others. Irie Weekend has become a summer "must attend" event in South Florida.

"The National Salute to America's Heroes is a wonderful opportunity to thank the men and women of our military and first responders," said DJ Irie. "Being able to honor them while doing what I do best on stage with Shaggy, MAX and Kent Jones just makes it all the better."

Headlining the show is multi Grammy award winning artist **Shaggy**, who is by all accounts the true definition of a renaissance man, besides his continuing success in reggae/dancehall music and it's influence on pop music worldwide, Shaggy is a fierce businessman, and humble philanthropist. The Jamaican-Born American Reggae fusion singer is best known for his singles "Boombastic," "It wasn't me" & "Angel." Shaggy has released numerous albums including the Grammy winning, Platinum selling "Boombastic"(1995) & the Diamond selling "Hot Shot" (2000), as well as topping an impressive chart list that includes the Top 40 Rhythmic charts, Hot 100, Billboard 200, among others.

"Altec Lansing is honored to participate in the second annual Miami Beach Air and Sea Show. Miami, in many ways represents the rich diversity that is America," said Ike Franco, CEO, Infinity Lifestyle Brands. "It is Altec Lansing's pleasure to pay tribute to our soldiers and nation."

Also taking the stage is **MAX**, a New York City born pop-soul singer, actor and dancer, known for his powerful acrobatic tenor which commands attention. February 2015, he signed with Pete Wentz's DCD2 Records and in March, he released the single "Gibberish" featuring Hoodie Allen. The song was one of the selected tracks featured by YouTube for the 2015 YouTube Music Awards alongside songs by Ed Sheeran & Charli XCX, and its groundbreaking music video accumulated over 4.5 million views in just one week and has racked up more than 12 million views to date.

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Rising up as an international force, **Kent Jones** first went worldwide in 2016. His inescapable debut single for We The Best Music Group and Epic Records, “Don’t Mind,” impressively peaked at #8 on the Billboard Hot 100, earned an RIAA platinum certification, and generated nearly 300 million Spotify streams to date. The track also attracted heavy hitters such as Pitbull and Lil Wayne on its powerhouse remix. Simultaneously, he carved out his own lane via the mixtape Tours.

Rounding out the entertainment is U.S. Air Force Max Impact Band and the U.S. Air Force Honor Guard Drill Team. The night would not be complete without a night-pyro parachute demonstration from the U.S. Army Golden Knights Parachute Team and the Fireworks Extravaganza presented by Infinity Real Estate.

About Altec Lansing

Since 1927, generations of music enthusiasts have recognized Altec Lansing as a premier brand that consistently delivers high quality and rich sound in a host of audio products including; headphones, earphones, everything-proof speakers, home and car audio, DJ speakers, turntables, mobile accessories, and more. Altec Lansing provides a seamless combination of beautiful design aesthetics and terrific sound to exceed every audiophile’s expectations. Those who know audio, know Altec Lansing. www.alteclansing.com

The National Salute to America’s Heroes presented by Hyundai is a nation-wide two-day celebration held on Miami Beach, Florida featuring the Hyundai Air & Sea Show, Music Explosion presented by Hyundai and Salute 365 initiative. Held Memorial Day Weekend, the National Salute to America’s Heroes presented by Hyundai focuses on honoring and paying tribute to the military and first responders who protect the freedoms of all Americans.

www.USASALUTE.com

Media Contact: Maria Scott, National Salute to America’s Heroes, cell: 954.821.4258, maria@usasalute.com

