

A NATIONAL SALUTE TO AMERICA'S HEROES: THE HYUNDAI AIR & SEA SHOW PAID TRIBUTE TO THOSE THAT HAVE MADE THE ULTIMATE SACRIFICE ON BEHALF OF OUR FREEDOM ON MEMORIAL DAY WEEKEND ON MIAMI BEACH

MIAMI BEACH – (June 3, 2022) -- This Memorial Day Weekend the nation witnessed the true meaning of this holiday weekend with the return of the <u>Hyundai Air & Sea Show</u> on May 28-29, 2022. This event elevated the standard and shined a national spotlight from across the country onto the shores of Miami Beach, which was, according to U.S. military estimates, attended by 1.2 million people.

The spotlight were the men and women who served in our military, first responders, their families and those who have paid the ultimate sacrifice on behalf of our freedom. In the year of planning and preparation to build a show of this magnitude, there has been one phrase repeated time and time again.

"There is no better time than Memorial Day weekend to pay tribute to those that have paid the ultimate sacrifice on behalf of our freedom," said Mickey Markoff, Executive Producer of the Hyundai Air & Sea Show."

The **Hyundai Air & Sea Show** began each day at 11 a.m. with sea demonstrations by professional jet skiers, **ThunderCats** boat races and the **Cigarette Offshore Powerboat Racing Demonstration** which showcased 7 state-of-the-art Cigarette boats. After the sea portion, attendees looked to the sky for the air portion of the show, where state-of-the-art military technology including Parachute teams, U.S. Air Force F-16 and U.S. Navy F-18 Jet Demonstration Teams and Heritage Flight Teams, performed perfectly timed maneuvers; B-52 Bombers; search and rescue exercises; and more. Families strolled through the **Display Village** east of Lummus Park (Ocean Drive, 11th - 14th Street), which is over four-city-blocks long. The Display Village contained flight and navigation simulators, tactical training equipment, rifle range simulators along with interactive displays from all of the branches of the U.S. Military including a U.S. Army M1A2 tank. Attendees met the men and women of our armed forces and experienced displays and booths from the Hyundai Air & Sea Show corporate sponsors including the Monster Energy Keith Sayers Motocross exhibition.

On Saturday, the Music Explosion kicked off with the U.S. Army's: "As You Were" Band and internationally-known rock band, 3 Doors Down ("Kryptonite", "Here Without You", "When I'm Gone"), headlined the show and it ended with a spectacular Florida Restaurant and Lodging Association sponsored fireworks extravaganza.

"Hyundai has been a proud partner of the National Salute to America's Heroes since its debut in 2017," said **Angela Zepeda, chief marketing officer, Hyundai Motor America**. "Memorial Day Weekend is an opportunity to reflect and remember all the brave men and women who

sacrificed so much to keep America free and safe. This partnership is part of Hyundai's long-term commitment to supporting the U.S. military and honoring America's greatest heroes."

For the second consecutive year, Hyundai donated \$50,000 to Folds of Honor to provide scholarships to spouses and children of America's fallen and disabled service members. As part of Hyundai's unwavering commitment to support the U.S. Armed Forces and their families, the donation will fund ten, \$5,000 higher education scholarships for the 2023 academic year.

Mark your calendar for next year's Hyundai Air & Sea Show on May 27 & 28, 2023. For tickets, please visit www.USAsalute.com.

About the National Salute to America's Heroes presented by Hyundai: A nationwide two-day celebration held on Miami Beach, Florida featuring the Hyundai Air & Sea Show, Music Explosion presented by Hyundai, and Salute 365 initiative. Held Memorial Day Weekend, Hyundai Air & Sea Show focuses on honoring and paying tribute to the military and first responders who protect the freedom of all Americans. For more information and to view the promotional video, please visit www.USAsalute.com.

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Keep up with The National Salute to America's Heroes presented by Hyundai Social media updates -- hashtags for posts: #HuyndaiAirandSeaShow #USASalute #HyundaiSalute #HyundaiUSA

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Download images here: https://www.dropbox.com/sh/d03b9uqepaxt06v/AAAOptzHOQv-Fe0juzbLUpC1a?dl=0 (Photos Courtesy of Hyundai Air & Sea Show® taken by Avatar Productions)

Download the Hyundai Air & Sea Show video here:

https://www.youtube.com/watch?v=8Fv0R4xnsfA (Video Courtesy of <u>Hyundai Air & Sea Show</u>®)

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