



HYUNDAI AIR & SEA SHOW®

Overview:

The Hyundai Air & Sea Show®, “The Greatest Show Above the Earth”,

- FREE to the public event taking place on Miami Beach, between 1st - 21st Street over Memorial Day Weekend-May 23 and 24
- Showcases the men, women, technology, and equipment from the United States Military.
- The event includes the United States Air Force Thunderbirds, United States Military Aerial Demonstrations, U.S. Customs and Border Patrol Drug Interdiction Exercises, US Army Special Operations capability exercises, Military Parachute Team Demonstrations, and more!

For more information, visit our website www.usasalute.com, Facebook, and Instagram.

Tags for posts: @airandseashow #HyundaiAirandSeaShow #USASalute #HyundaiSalute #HyundaiUSA

250th ANNIVERSARY CELEBRATION

The National Salute to America's Heroes, presented by Hyundai, announced its partnership with America250 on Veteran's Day. This partnership will kick off the America250 festivities on Memorial Day Weekend in Miami Beach celebrating America's 250th birthday with unity and patriotism that is central to the America250 mission.

PATRIOT DISPLAY VILLAGE

- Free to the public spanning 5 city blocks with 30,000 visitors each day
- Honors the Armed Forces with interactive exhibits featuring military equipment, including helicopters, tactical gear, and simulators.
- Back by popular demand, the Memorial Day Flag Remembrance Garden is a powerful tribute commemorating the service and sacrifice of 3000 fallen warriors from South Florida who gave their life for our country and freedom.
- Corporate activations, an Action Zone, Nicklaus Children's Hospital Kids Zone, extreme sports demonstrations, live music, a food court, and more.

WHAT'S NEW THIS YEAR IN THE PATRIOT DISPLAY VILLAGE:

- Pickleball court
- E-bike giveaway with Monster Energy
- Stage with continuous entertainment throughout the day
- Recruiter Games-as our nation prepares to celebrate 250 years of freedom, this fitness competition, founded by The Honorable Rob Wilkins and MSgt Chase Griffin, highlights the strength, discipline, and determination of our nation's newest recruits-the future Airmen, Guardians, Soldiers, Sailors, Coasties and Marines who have chosen to serve their country. Competitors will face a series of physically demanding military inspired challenges such as a ½ mile run, followed by three rounds of pull ups, push ups, air squats, ammo can lifts, and

then finish off with another ½ mile run. These events are designed to test every dimension of military readiness-power, speed, endurance, and teamwork.

ACTION ZONE

- High-energy part of the Patriot Display Village located alongside Ocean Drive between 11th Street and 14th Street.
- Showcases thrilling motocross performances by the Monster Energy Motocross team delivering heart-pounding stunts and action-packed entertainment.

NICKLAUS CHILDREN'S HOSPITAL KIDS ZONE

- Part of the Patriot Display Village for children of all ages
- Stay Fit Aviation-Themed Fun Zone
- Highlights include rock climbing, photo opportunities, bungee jumping, inflatables, obstacle course and much more!

BEACH CLUB AT SHOW CENTER

- VIP experience is centered around the exclusive Beach Club at Show Center.
- This ticketed-only area offers the prime vantage points of the Landing Zone, access to private hospitality services, and takes advantage of premium concessions and air-conditioned restrooms.
- Features live commentary of our nation's leading equipment and technology, showcased in the air and on the water.
- Share the experience with family and friends, or entertain clients

VIP CLUB

- Located within the Beach Club offering exclusive, front-row experience of the Landing Zone
- Enhanced with a catered lunch and a selection of snacks available throughout the day, complemented by an open bar, and private, air-conditioned restrooms

CABANA CLUB

- The ideal option for hosting small groups.
- Each private cabana accommodates up to 14 guests each, complete with access to all the Beach Club amenities and stunning ocean views.
- Private patio with prime views of the Hyundai Air & Sea Show®, a catered all-American lunch, snacks throughout the day, and an open bar with premium beverages and cocktails and access to air-conditioned restrooms.

FLIGHT DECK PREFERRED VIEWING AREA

- Located within the Beach Club.
- Premier oceanfront views, with access to food and beverage concessions, including high-end spirits bar, ice-cold brews, and an all-American BBQ, private beach access, live air show commentary, and air-conditioned restrooms.

AIR OPERATIONS PLATFORM

- Located within the Beach Club.
- Officials responsible for the air show safety and operations are stationed at the show center.
- Skilled professionals manage the complex coordination of multiple air demonstration acts and high-speed jet performances over a crowded beach and busy airspace, oversee aircraft operations within a 5-nautical mile radius of the show center, and communicate with pilots via radio to ensure precise and secure aircraft movement.

MUSIC EXPLOSION: FREE TO THE PUBLIC

On Saturday, May 23rd, after the Hyundai Air & Sea Show ® attendees will enjoy FREE entertainment along Ocean Drive by country group, **Parmelee**. Parmelee has had 4 number-one singles on the Billboard Country Airplay Charts: “Carolina”, “Just the Way”, “Take My Name”, and “Gonna Love You”.

Don’t miss the 3D Mapping Projection on 14th Street and Ocean Drive that will begin at sunset when projectors illuminate the facades of Ocean Drive’s iconic buildings, with intricate patriotic graphics on an entire block that flow seamlessly across 5 buildings.

The U.S. Army Golden Knights will perform a nighttime pyro parachute jump right on Ocean Drive.

LIVE STREAM BROADCAST

- Beginning at noon on Saturday, May 23rd, and Sunday, May 24th to deliver real-time audio and video coverage, complete with event narration, exclusive interviews, and professional commentary.
- Viewers will experience the excitement of Miami Beach and our events as they happen.
- Tune in to the live broadcast www.USASalute.com.

LIVE AUDIO BROADCAST

- Beginning at noon on Saturday, May 23rd, and Sunday, May 24th
- Expert narrators bring the Hyundai Air & Sea Show® to life with their live commentary and extensive aviation knowledge keeping the audience engaged and informed throughout the event.
- Tune in at USAsalute.com to the lively and insightful audio broadcast commentary
- Detailed information about the equipment, performer profiles, and more.

CIGARETTE RACING TEAM OFFSHORE POWERBOAT EXHIBITION

- Saturday, May 23rd and Sunday, May 24th the waters off Miami Beach become the stage for the Cigarette Racing Team Offshore Powerboat Racing Exhibition at the Hyundai Air & Sea Show®, with engines roaring.

WESTERN HEMISPHERE COLLECTIVE SECURITY SUMMIT

- In its 2nd year, the National Salute to America's Heroes National Defense Summit will aim for attendees to better understand the latest in national security.
- Key issues, driving strategic dialogue, and leveraging knowledge and experience of military, government, and industry leaders.
- This in-person one-day Summit on Friday, May 22nd will offer attendees an opportunity to maximize professional opportunities and seize valuable networking time.

- Attendees include U.S. Military Senior Leadership, executive-level security leadership, and policymakers from federal agencies and the U.S. industry.

PERFORMER'S TAKE-OFF PARTY

- As soldiers, sailors, pilots and crew members begin arriving in Miami for the Hyundai Air & Sea Show®, we roll out the red carpet and warmly say, “Welcome to Miami” at 1-800-Lucky in Wynwood.
- Thursday, May 21st, we launch our festival weekend with an evening filled with vibrant music, refreshing cocktails, and delicious food.
- This special event is free and open to the public, designed to honor and celebrate our military performers.

SALUTE ON ESPANOLA WAY BLOCK PARTY

- On Friday, May 22nd, join the Hyundai Air & Sea Show® for a free public event dedicated to honoring the military.
- The festivities take place on Espanola Way, a charming pedestrian-only street in Miami Beach where vibrant music and a patriotic street party celebrating and showing support for the U.S. Military will commence.
- Live performance creates a festive atmosphere as attendees savor a variety of delicious food and drinks from local restaurants.

DIGNITARY RECEPTION

- The iconic Fontainebleau Miami Beach will host the Hyundai Air & Sea Show® Dignitary Reception.
- On Friday, May 22nd, this exclusive gathering will bring together senior U.S. Military leaders, top corporate partners, and influential national,

state, and local community figures to honor and recognize their unwavering support for the men and women of our Armed Forces. In a tradition that began last year, The Hands of Freedom Award will be presented to 3 honorees in Government, Military and Corporate who have been key partners over the past 10 years.

- This is an invitation only event.

GOLD STAR TRIBUTE NATIONAL TELEVISION SPECIAL

- The National Salute to America's Heroes presented by Hyundai proudly presents the "Gold Star Tribute", a one-hour syndicated television special that acknowledges the magnitude of honor and service of those who have paid the ultimate sacrifice on behalf of our freedom.
- The show is produced and narrated by legendary filmmaker, Peter Berg
- Airing Memorial Day weekend in cities around the United States.

NATIONAL SALUTE TO AMERICA'S HEROES HIGHLIGHTS TELEVISION SPECIAL

- This nationally syndicated television Show features all of the spectacular highlights from the Hyundai Air & Sea Show® .
- Airing during the July 4th holiday week in cities around the United States and is available for online viewing throughout the entire year.

SALUTE, THE OFFICIAL PODCAST OF THE NATIONAL SALUTE TO AMERICA'S HEROES

Maj General (ret) Garrett "Sack" Harencak serves as the host of the National Salute to America's Heroes Podcast, "Salute", the official podcast of The National Salute to America's Heroes. This 10 episode podcast interviews military, corporate, and government dignitaries to discuss personal reflections on the true meaning of Memorial Day, the importance of the event to Miami Beach and the South Florida community, and how their teams support the military and veterans.

A NATIONAL SALUTE TO AMERICA'S HEROES PRESENTED BY HYUNDAI

- The mission of the Hyundai Air & Sea Show® is to bring back the true meaning and spirit of Memorial Day weekend and pay tribute to all those who have paid the ultimate sacrifice on behalf of our freedom.
- *"There is no better time than Memorial Day weekend to pay tribute to our Military, First Responders, and those that have paid the ultimate sacrifice on behalf of our freedom." said Mickey Markoff, Executive Producer of National Salute to America's Heroes*
- The signature event of the National Salute to America's Heroes presented by Hyundai includes the world-class Hyundai Air & Sea Show®.

