



SALUTE

TO AMERICA'S HEROES



Salute to America's Heroes is a powerful event for television bringing back the true spirit of Memorial Day. This entertaining and emotional tribute combines emotional performances, tributes and events that honor the brave men and women who serve and those that have paid the ultimate sacrifice on behalf of our freedom





America's 250th Birthday Celebration

THE VISION

During Memorial Day Weekend 2026 , this family friendly celebration located in Miami Beach, FL brings together celebratory performances from Grammy winning artists by artists who have a special connection to our military heroes. Emotional tributes by award winning actors and showing off our latest cutting-edge Military technology along with thrilling live demonstrations.

It is a once-in-a-lifetime experience that reconnects our audience with the men and women of our Military through unforgettable sights, sounds, and stories on our nation's 250th birthday celebration.

Artists such as:

★ ZAC BROWN

★ KATY PERRY

★ BON JOVI

★ BLAKE SHELTON

★ CARRIE UNDERWOOD

★ CIARA

★ PINK

★ CRISTINA AGUILERA

★ ZACH BRYAN

★ LIONEL RICHIE





THE STORY

Our hosts and story tellers will be award winning actors, athletes or other musicians who have served, have family members who have or are serving, or feel a heartfelt reason to honor these brave, selfless men and women.

Performers such as:

- | | | |
|---------------------|--------------------|--------------|
| ★ ADAM DRIVER | ★ SHAQUILLE O'NEAL | |
| ★ JULIANNE MOORE | ★ JESSICA ALBA | |
| ★ AMY ADAMS | ★ ICE-T | ★ DREW CAREY |
| ★ REESE WETHERSPOON | ★ STEVE CARELL | |
| ★ VANESSA LASHAY | ★ MARK WAHLBERG | |

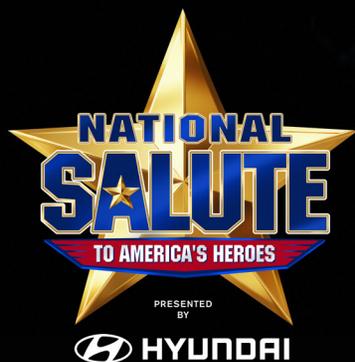
Throughout the evening, we will tell stories of those who have served and sacrificed. Along with our hosts on site we will feel the adrenaline as we witness high-speed aerial demonstrations, elite Special Operations exercises, and breathtaking parachute team performances—all showcasing the strength, skill, and dedication of our Nation's Armed Forces.



Over time, the true meaning of Memorial Day has faded beneath the weight of commercialism and leisure. But at its core, this day was created for honoring the lives of those who gave everything for our freedom—not just names in history, but real people with families, dreams, and courage beyond measure

250 YEARS OF DEFENDING FREEDOM

1776 - 2026



National Salute to America's Heroes is dedicated to restoring Memorial Day's true purpose—honoring service, celebrating patriotism, remembering those who have given the ultimate sacrifice and supporting Gold Star Families for their profound sacrifice, enduring strength, and unwavering devotion to the legacy of their fallen loved ones



MEETING SACRIFICE WITH HOPE. Folds of Honor is a leading non-profit organization that provides educational scholarships for children and spouses of fallen or disabled American military service members and first responders.

WATCH TO LEARN MORE: FOH.ORG/FoldsAnthem

WITH OVER 240 MILLION CALLS MADE TO 9-1-1 EACH YEAR, FOLDS OF HONOR IS PROUD TO STAND WITH THE BRAVE AMERICANS THAT PROTECT OUR FAMILIES:

800,000 Law Enforcement Officers | 1,062,800 Firefighter Personnel | 241,000 Full-time EMT and Paramedics

WE ARE HONORED TO CELEBRATE

the National Salute to America's Heroes and the 250th Anniversary of America, while paying our respects to those who have gone before us in defense of our great nation, at the Hyundai Air and Sea Show in Miami Beach. Since 2021, The National Salute and Hyundai have proudly supported the Folds of Honor as the official event charitable partner which has greatly impacted our scholarship program. We hope you will join us for a tremendous weekend of God and Country as we celebrate America and the heroes who have made the ultimate sacrifice in defense of our freedoms.

62,000

SINCE 2007, FOLDS OF HONOR HAS AWARDED NEARLY **62,000** EDUCATIONAL SCHOLARSHIPS.

\$290M

THOSE 62,000 EDUCATIONAL SCHOLARSHIPS TOTAL ABOUT **\$290 MILLION** IN EDUCATIONAL IMPACT.

45%

MINORITY RECIPIENTS REPRESENT **45%** OF ALL SCHOLARSHIPS AWARDED.

91%

FOLDS OF HONOR IS PROUD TO HAVE A CUMULATIVE AVERAGE RATIO OF **91%** OF EVERY DOLLAR RAISED GOING TO OUR SCHOLARSHIP PROGRAM.

4 STAR

FOLDS OF HONOR IS PROUD TO BE RATED 4 OUT OF 4 STARS BY CHARITY NAVIGATOR.



- ★ THERE ARE MORE THAN 1 MILLION DISABLED AND FALLEN SERVICE MEMBERS AFFECTED BY WAR.
- ★ NEARLY 2 MILLION DEPENDENTS OF MILITARY HEROES ARE ADVERSELY AFFECTED BY WAR.
- ★ MORE THAN \$9 BILLION IS THE COST TO PROVIDE EDUCATIONAL SCHOLARSHIPS TO THE DEPENDENTS OF ALL FALLEN AND DISABLED SERVICE MEMBERS.

Folds of Honor Dept #13 | Tulsa, OK 74182 | 918-274-4700

contact@foldsofhonor.org | foldsofhonor.org



FOLDS of HONOR





Engage millions nationwide with immersive patriotic experiences while showcasing your company's commitment to innovation and national pride on a high-visibility global stage



For More Information Visit

[NationalSalute.com](https://www.NationalSalute.com)



[@AirAndSeaShow](https://twitter.com/AirAndSeaShow)



[@USAsalute](https://www.youtube.com/@USAsalute)

